

## **COURSE DESCRIPTIONS**

Name of Course	Description
Business Archives	Training for work in company archives, financial companies,
	and insurance companies.
	Programme:
	- The function of archives in the company
	- The international overview
	- Company archives
	- Internal communication systems
	- Scientific value of archives
	- Archives and their role in decision making
	- Accountancy documentation
	- Correspondence
	- Technical documentation
	- Quality management: systems documentation.
Collection Development	The objective of this module is to put the students in a position
Someeuon Development	to use, develop and evaluate systems and processes for
	collection and documents from a broad perspective so that
	they can also incorporate relevant knowledge from other
	subject areas to the best possible extent.
Content Analysis	The objective of this module
Content 7 marysis	- To provide the student with the necessary theoretical basis in
	order to establish the criteria for the semantic treatment of
	documents.
	- To provide the students with the necessary techniques in
	order to carry out the tasks of document analysis.
	- To provide the student with the knowledge and skills in order
	to carry out the maintenance and construction of combined
	languages.
	Programme:
	- Representation of the contents of a document
	- Retrieval of documents by means of thesaurus
	- Construction and maintenance of a thesaurus of describers
	- Reduction to document language
	- Index automation
	- Automated systems in thesaurus functions
	- The automatic analysis of texts
	- Condensing documentary contents
	- Quality of substantial descriptions
	- Introduction to document analysis of the fixed image and
	audiovisual material.
Database Management Systems	Programme:
Database management systems	- The notion of the database, the principles of system-oriented
	thinking and their application in practical life. Modelling means.
	Bases of relational databases.
	- Steps of creating a database: preliminary examination and
	planning, detailed planning, human tasks and programs,
	development, testing, putting in function, running and
	supervising.
	- Data modelling, data structures and correlations in library
	work. Types of database-handling systems, general knowledge.
	Operations: searching, exporting, importing. Additional

	possibilities: documentation, protection, synchronization, data- flow between different programs.
Document Management	Programme: - Document, as a source of the collection - Management of the documents, building of the collection.
	Different type of analysis - New solution of documents to the social account
	<ul> <li>Special services and the utilizing</li> <li>Resources of the document: Entirety, fullness, accuracy,</li> </ul>
	rapidity. Databases. New aspects - Application: time and accuracy of the services and finding; relevance. User education. Publications - Care of books. File protection.
Evaluation of Services and Training	Programme:
for Users	- Types of information services
IOT USETS	<ul> <li>Requirements of the users of information services</li> <li>Assessment and quality</li> </ul>
	- The most important methodologies used in the assessment of the information services
	<ul> <li>Training of users: introduction and basic concepts</li> <li>Training systems for users</li> </ul>
	- Design and development of different training courses for users.
History of Culture and Libraries *	Programme: - Technical matters: writing, books, and libraries. Scroll and
	codex. The invention of paper: the birth of Papermaking. History of scriptorium and the evolution of the book in the middle app
	middle age - Renaissance culture in Hungary: the Kingdom in the 15the- 17th century, Bibliotheca Corviniana, Digital and virtual collection of Bibliotheca Corviniana, the book printing
	- The Partition of Hungary, 150 years after the defeat at Mohács. The Reformation came to Hungary. Transylvania.
	Rákóczi and Zrínyi family. The school system - Rare books and protestant area. Bible in Vizsoly. Bibles in 16- 18 century
	- History of Hungarian libraries. Reading clubs.
Knowledge Management	<ul> <li>Programme:</li> <li>Methodologies and tools for knowledge management</li> <li>Knowledge sharing and distribution, collaboration</li> <li>Best practices and lessons learned from case studies</li> <li>Provenance and trust in knowledge management</li> <li>Methods for accelerating take-up of knowledge management</li> </ul>
	technologies - Corporate memories for knowledge management
	<ul> <li>Evolution, maintenance and preservation of knowledge</li> <li>Web 2.0 technologies for knowledge management</li> <li>Incentives for human knowledge acquisition (e.g. games with</li> </ul>
	a purpose) - Collaborative and social approaches to knowledge
	management and acquisition - Crowdsourcing in knowledge management
Knowledge Organization in	Programme:
traditional and electronic	- The Philosophy of KO

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	- From Paradigms of Cognition and Perception to
	Phenomenon
	- Interdisciplinarity and KO
	- Epistemological basis of KO
	- Universal systems of KO
	- Online KO systems
	- Visualization of information
Knowledge Organization *	The objective of this module is to put the students in a position
0 0	to use, develop and evaluate systems and processes for
	knowledge organisation from a broad perspective so that they
	can also incorporate relevant knowledge from other subject
	areas to the best possible extent. The module will provide
	interdisciplinary competences in knowledge theory, the
	sociology of science, psychology and the language of
	knowledge as a basis for use, development and evaluation of
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	systems and processes for knowledge organisation.
Legal Institutions of	A basic approach to understanding Law, through a study of the
Documentation	legal institutions which regulate the use of documents.
	Programme:
	- The document as an instrument for recording facts and acts
	- The document as evidence of facts and acts
	- The registers as documents about documents
	- The typical sets of documents
	- The collections of documents.
Library Methodology *	Programme:
	- Libraries and its social surroundings
	- Research tools and specific resources
	- Different methods for planning
	- Notions, Inspirations, Innovations and Implementations
	- User needs and services
	- Qualitative and Quantitative Indicators for the Monitoring
	- Case studies
Library Organization, Library	There are some general subjects and themes about the structure
System *	of library system in different countries.
- )	Programme:
	Library laws and acts. User education. Basic services. National
	Library, public libraries, academic libraries, school libraries,
	science libraries. Role of the National Library Board.
	Digitalization projects. The incentive support to local
	authorities for libraries and general culture. Important Sources
	of Information. International institutions and associations of
Management - $f^{T}$ - $b = 1$ 1	LIS
Management of Technological	Programme aims:
Resources	- To familiarize the students with existing technologies for the
	storage, management and retrieval of information and the
	different applications which they can be used for.
	- To provide the student with the skills to design and manage
	document applications using technological resources.
	- To provide the student with the skills to design and manage
	technological integration projects in libraries and information
	centres.
	- To provide the student with the skills to evaluate and select
	technological resources.
Organization and Administration of	Programme:
Information Units	- The management of information units as organisations
	- Organization of Information Units geared to customers

	- Planning
	- Management by objectives
	- Strategic planning. Hungarian Strategic Plans of Libraries.
	New tendencies
	- Decision making
	- Different types of System Analysis. SWOT, PEST, BCG
	- Organisational marketing
	- Current tendencies in the organisation and administration of
	information units.
Organization and Representation of	Programme:
Knowledge	- Concept of organization and representation of knowledge
	- Organization and representation of knowledge in the
	principal classification systems
	- Structuring of knowledge by means of heading of material,
	thesauruses, key words and classification systems
	- Organization of multi-media information: Semantic networks
	of documents. Meta-data libraries
	- Global organization of information.
Statistic methods	Programme:
	- Description of data
	- Index numbers
	- Normal distribution
	- Samples and population
	- Statistical language analysis
	- Automatic classification

\* suggested courses for first semester

Name of Course	Description
The Basics of Library Management	Programme:
	- Managing in Today's Libraries and Information Centers
	- Strategic Planning
	- Planning and Maintaining Library Facilities
	- Organizations and Organizational Culture
	- Structuring the Organization, Specialization and Coordination
	- Human Resource Management
	- Leading: Motivation, Leadership, Ethics
	- Measuring, Evaluating, and Coordinating Organizational
	Performance
	- Marketing Information Services
History of the Book 2.	Programme:
	- Bibliophiles, patrons and the greatest aristocratic libraries in
	the 18 <sup>th</sup> century
	- The cultural formation of bourgeois print culture:
	New types of libraries in the 18th and 19th centuries;
	Social, religious, and technical influences on typography and
	book design in the 18th and 19th centuries
	- Art nouveau and New Book Art
	- The development of Hungarian libraries from the
	Enlightenment to 1914
	- The history of Hungarian media

Library and Information	Programme:
Management and Marketing	- Fundamentals of accounting and finance for governmental
	and nonprofit organizations: budgeting, reporting, strategic
	planning, fundraising
	- Nonprofit leadership
	- Volunteer management
	- Public and Nonprofit Service and Performance Management
	- Higher Education Management
	- Marketing for Cultural Organizations
	- Knowledge Management
Professional Techniques of Library	Programme:
Reference Work	- Bibliometrics, Scientometrics, Altmetrics
	- Evaluating research performance with citation data
	- Current Research Information Systems
	- Research, Development and Innovation: statistics,
	information services, frameworks, programmes and schemes
	- Grey literature in Library and Information Studies